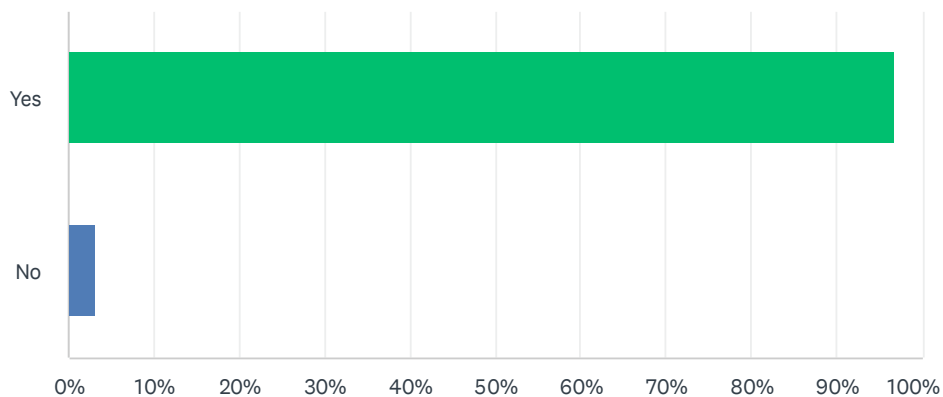


Q1 Do you use the Naples pier?

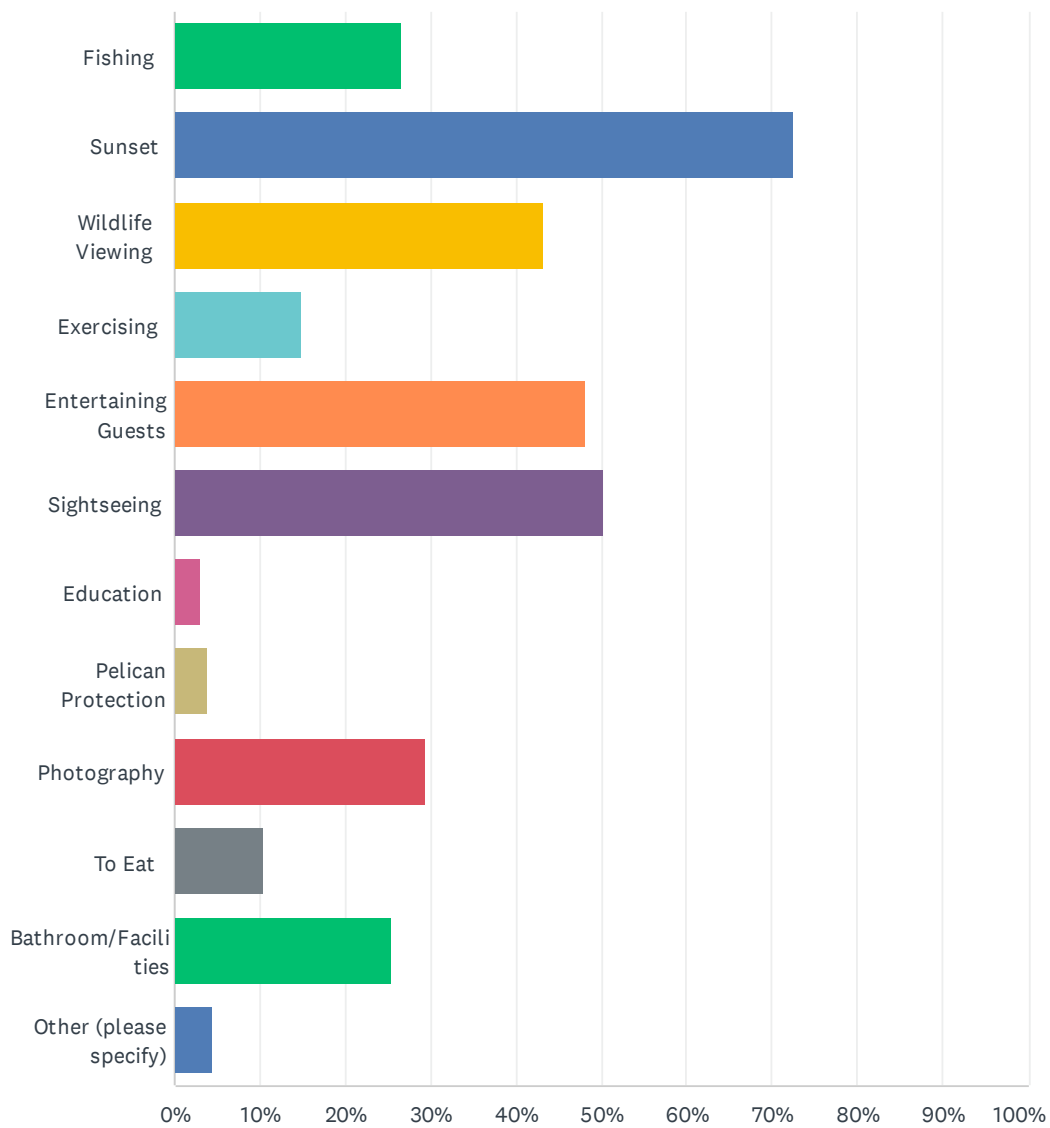
Answered: 10,688 Skipped: 36



ANSWER CHOICES	RESPONSES	
Yes	96.78%	10,344
No	3.22%	344
TOTAL		10,688

Q2 If yes, what is the main reason? (Select the Top 3)

Answered: 10,493 Skipped: 231

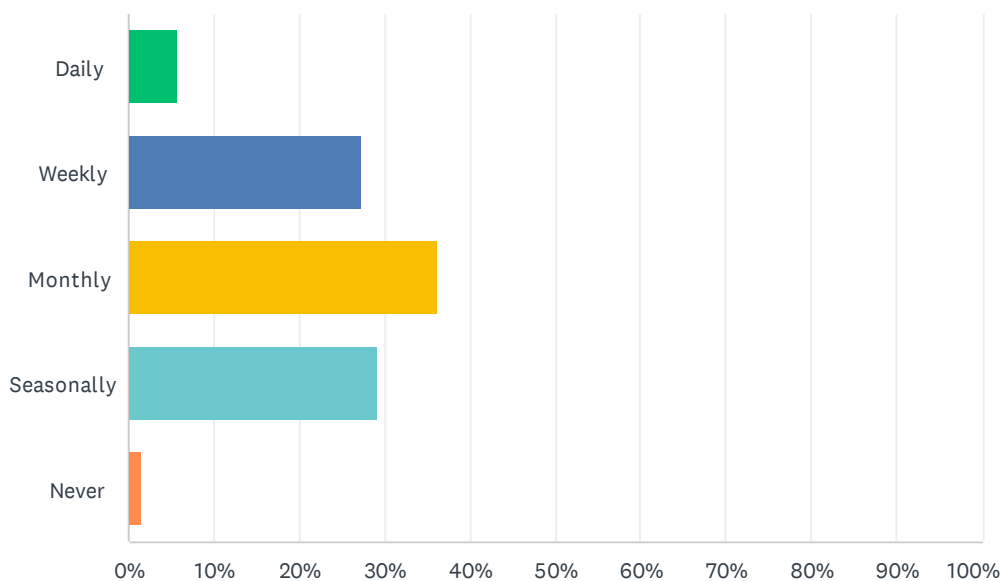


Naples Pier Design Survey

ANSWER CHOICES	RESPONSES	
Fishing	26.68%	2,800
Sunset	72.46%	7,603
Wildlife Viewing	43.22%	4,535
Exercising	14.84%	1,557
Entertaining Guests	48.26%	5,064
Sightseeing	50.27%	5,275
Education	3.05%	320
Pelican Protection	3.92%	411
Photography	29.45%	3,090
To Eat	10.38%	1,089
Bathroom/Facilities	25.39%	2,664
Other (please specify)	4.58%	481
Total Respondents: 10,493		

Q3 How often do you visit the pier?

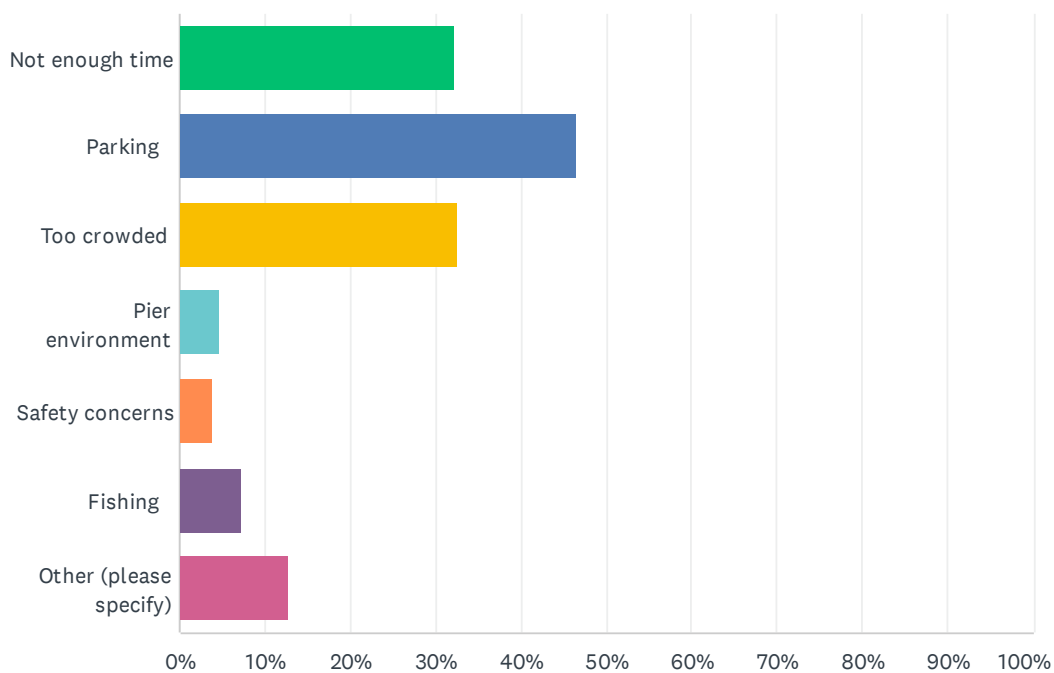
Answered: 10,688 Skipped: 36



ANSWER CHOICES	RESPONSES	
Daily	5.69%	608
Weekly	27.29%	2,917
Monthly	36.28%	3,878
Seasonally	29.14%	3,115
Never	1.59%	170
TOTAL		10,688

Q4 What prevents you from visiting the pier?

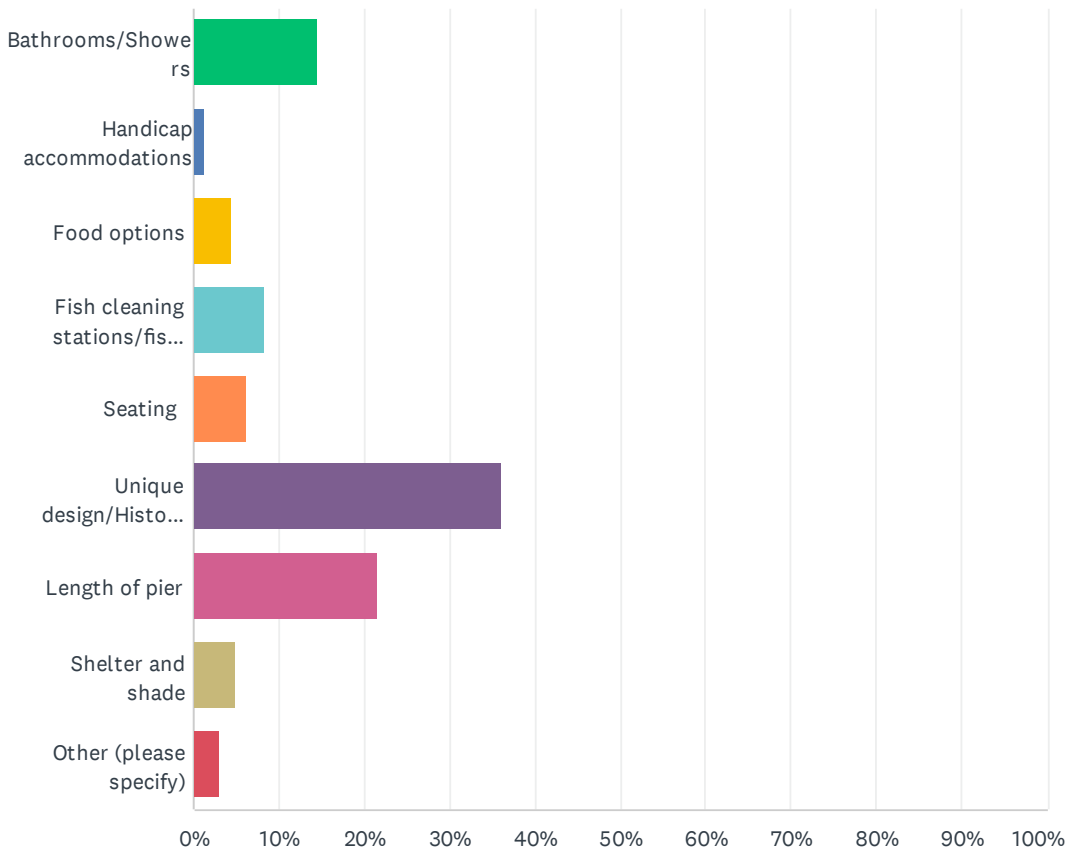
Answered: 10,497 Skipped: 227



ANSWER CHOICES	RESPONSES	
Not enough time	32.29%	3,389
Parking	46.57%	4,888
Too crowded	32.64%	3,426
Pier environment	4.64%	487
Safety concerns	3.81%	400
Fishing	7.20%	756
Other (please specify)	12.90%	1,354
Total Respondents: 10,497		

Q5 Prior to Hurricane Ian, what was the most important component of the pier?

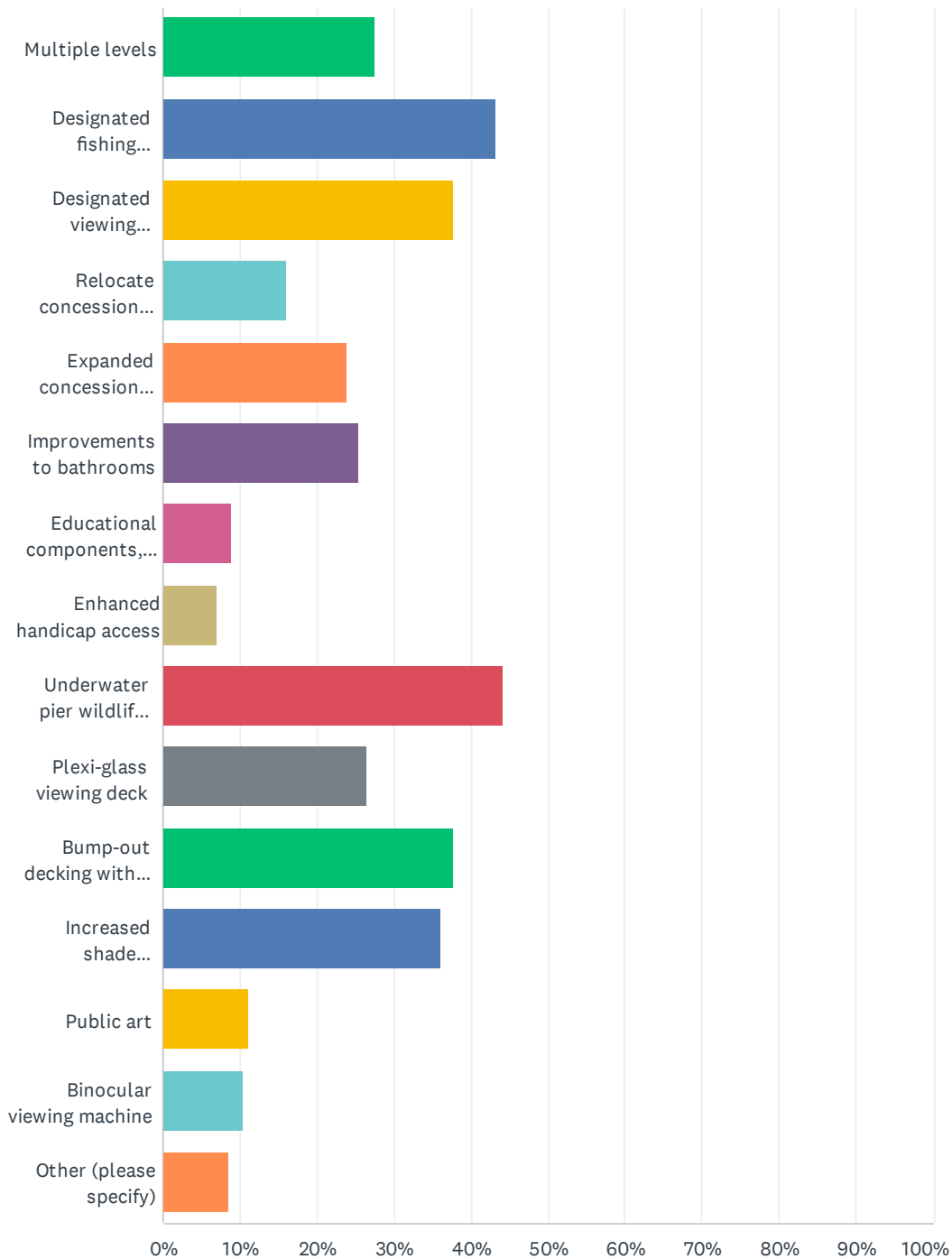
Answered: 10,653 Skipped: 71



ANSWER CHOICES	RESPONSES	
Bathrooms/Showers	14.41%	1,535
Handicap accommodations	1.20%	128
Food options	4.58%	488
Fish cleaning stations/fishing line disposal	8.30%	884
Seating	6.08%	648
Unique design/Historical value	35.98%	3,833
Length of pier	21.64%	2,305
Shelter and shade	4.85%	517
Other (please specify)	2.96%	315
TOTAL		10,653

Q6 What components would you like to see incorporated into the new Naples Pier design? (Select the Top 3)

Answered: 10,644 Skipped: 80

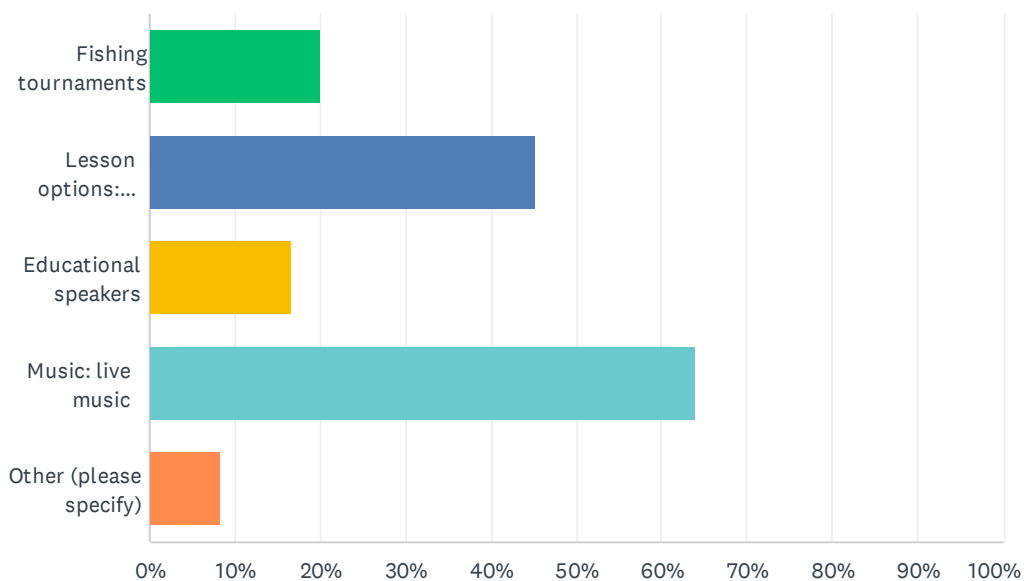


Naples Pier Design Survey

ANSWER CHOICES	RESPONSES	
Multiple levels	27.45%	2,922
Designated fishing locations	43.31%	4,610
Designated viewing locations	37.64%	4,006
Relocate concession closer to entrance	15.94%	1,697
Expanded concession seating	23.83%	2,536
Improvements to bathrooms	25.40%	2,704
Educational components, such as QR codes and monitors	8.92%	949
Enhanced handicap access	6.96%	741
Underwater pier wildlife cameras	44.10%	4,694
Plexi-glass viewing deck	26.40%	2,810
Bump-out decking with additional seating	37.76%	4,019
Increased shade opportunities	36.10%	3,843
Public art	11.09%	1,180
Binocular viewing machine	10.43%	1,110
Other (please specify)	8.58%	913
Total Respondents: 10,644		

Q7 If events were offered, what would bring you to the pier?

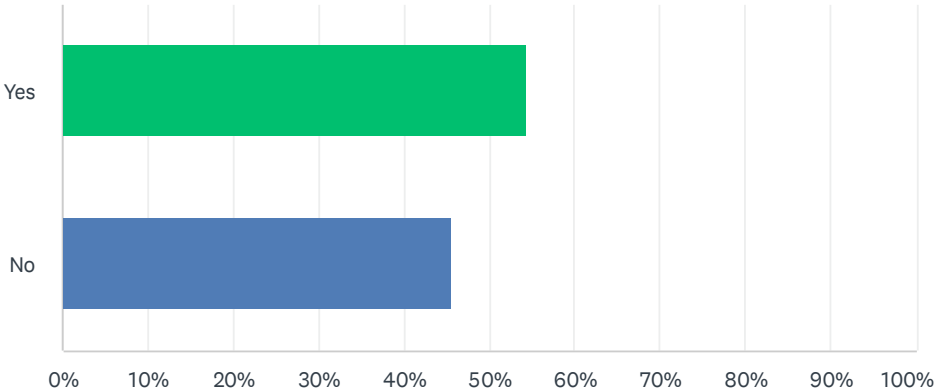
Answered: 10,331 Skipped: 393



ANSWER CHOICES	RESPONSES	
Fishing tournaments	20.01%	2,067
Lesson options: fishing, photography, bird identification, weather/tides, art classes	45.18%	4,668
Educational speakers	16.54%	1,709
Music: live music	63.92%	6,604
Other (please specify)	8.29%	856
Total Respondents: 10,331		

Q8 When visiting the Naples Pier do you use the concession services?

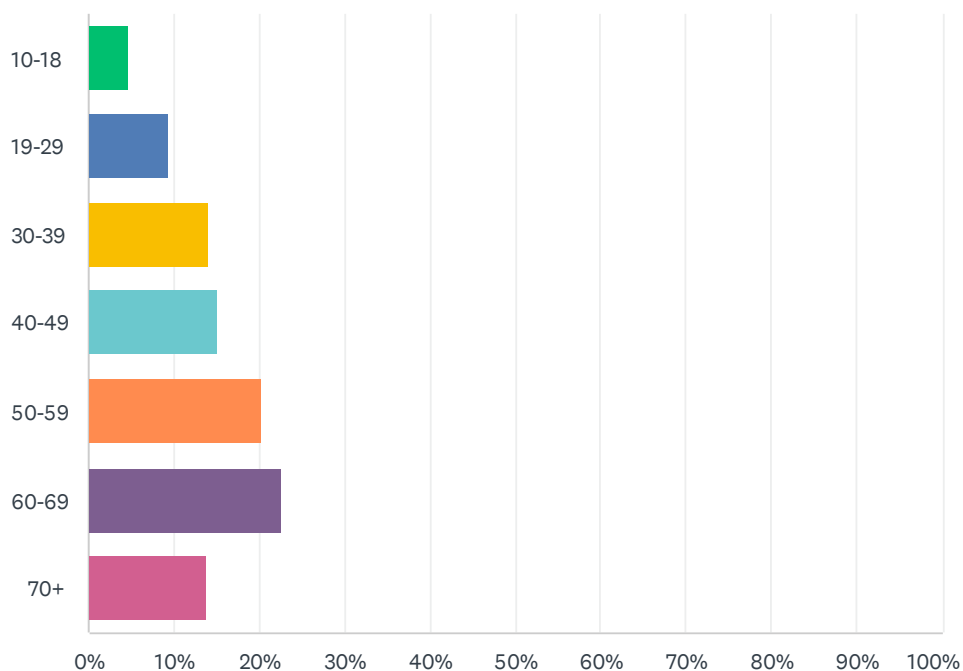
Answered: 10,650 Skipped: 74



ANSWER CHOICES	RESPONSES	
Yes	54.28%	5,781
No	45.72%	4,869
TOTAL		10,650

Q9 What age group are you a part of?

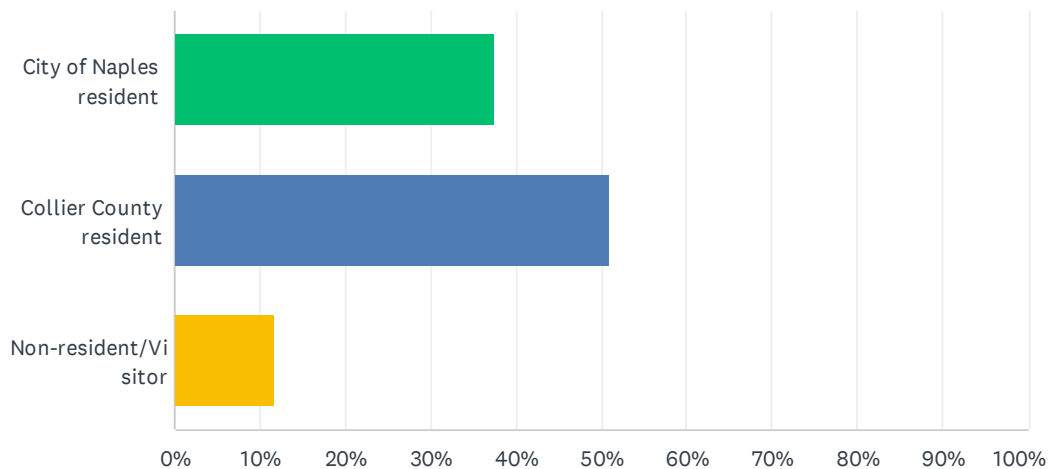
Answered: 10,694 Skipped: 30



ANSWER CHOICES	RESPONSES	
10-18	4.78%	511
19-29	9.38%	1,003
30-39	14.05%	1,502
40-49	15.11%	1,616
50-59	20.19%	2,159
60-69	22.55%	2,411
70+	13.95%	1,492
TOTAL		10,694

Q10 Are you a City of Naples resident, Collier County resident, or non-resident/visitor of Naples?

Answered: 10,694 Skipped: 30

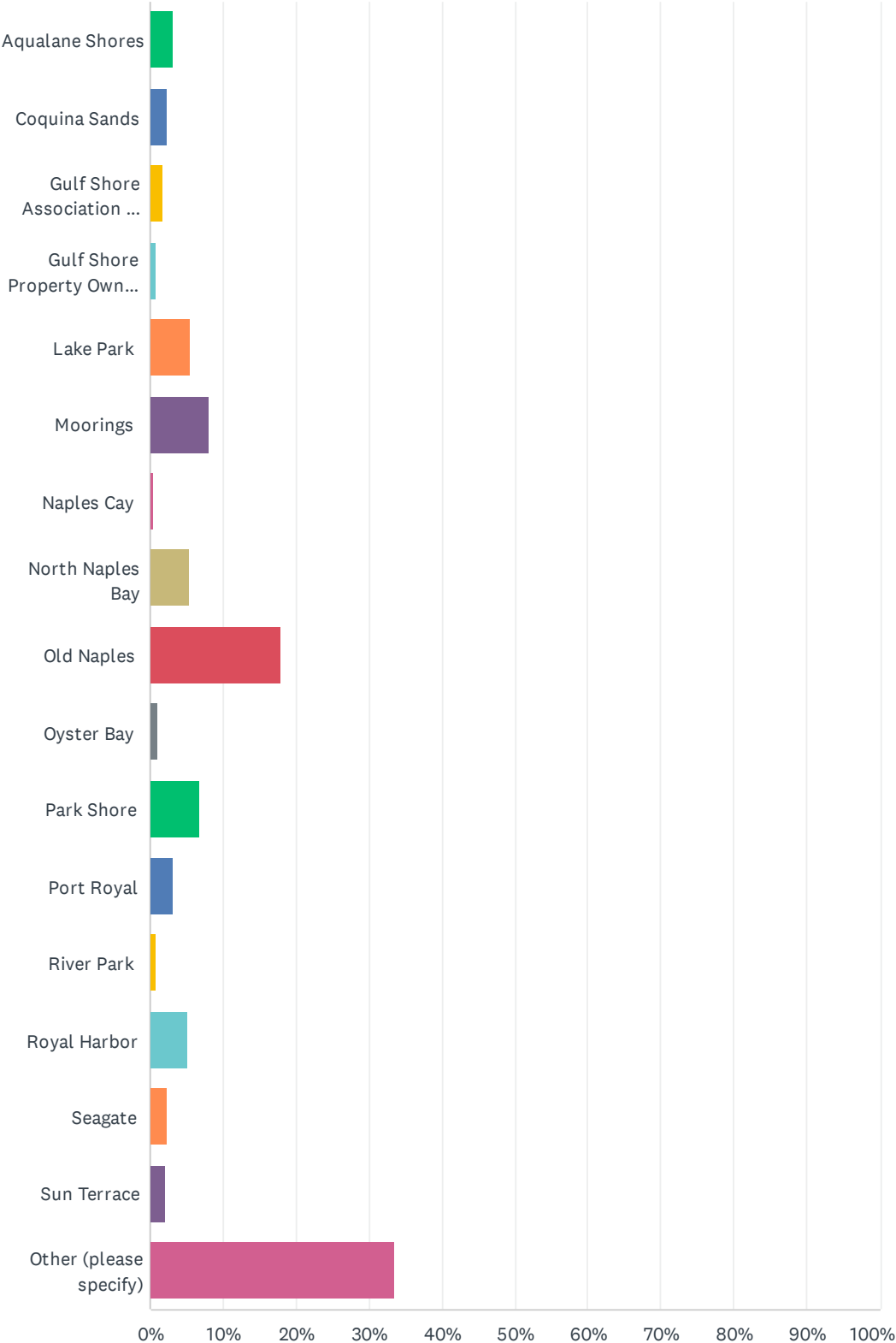


ANSWER CHOICES	RESPONSES	
City of Naples resident	37.42%	4,002
Collier County resident	50.93%	5,446
Non-resident/Visitor	11.65%	1,246
TOTAL		10,694

Q11 If you are a City of Naples resident which neighborhood do you live in?

Answered: 5,532 Skipped: 5,192

Naples Pier Design Survey



Naples Pier Design Survey

ANSWER CHOICES	RESPONSES	
Aqualane Shores	3.25%	180
Coquina Sands	2.31%	128
Gulf Shore Association of Condominiums (GSAC)	1.66%	92
Gulf Shore Property Owners Association	0.78%	43
Lake Park	5.46%	302
Moorings	8.08%	447
Naples Cay	0.49%	27
North Naples Bay	5.30%	293
Old Naples	17.95%	993
Oyster Bay	1.05%	58
Park Shore	6.87%	380
Port Royal	3.22%	178
River Park	0.78%	43
Royal Harbor	5.08%	281
Seagate	2.30%	127
Sun Terrace	2.04%	113
Other (please specify)	33.39%	1,847
TOTAL		5,532